

LinkedIn's Flagship Data Center, One of the World's Most Efficient and Resilient, Achieves Uptime Institute's Efficient IT Stamp of Approval

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Uptime Institute today announced that LinkedIn has been awarded the Efficient IT (EIT) Stamp of Approval for LinkedIn's data center in Infomart [Portland](#). The Efficient IT Stamp of Approval by Uptime Institute is a complete evaluation of enterprise leadership, operations, and computing infrastructure designed to help organizations lower costs and increase efficiency, and leverage technology for good stewardship of corporate and environmental resources. This award for Efficient IT certifies an organization's sustainable leadership in IT, evidencing better control of how resources are both consumed and allocated.

The new facility serves as LinkedIn's premier data center for innovative design, diligent operations, and good stewardship of corporate and environmental resources. This is the first enterprise colocation partnership to receive the Efficient IT Stamp of Approval and currently holds the highest Efficient IT rating worldwide. The Portland site allows the organization direct access to green power, one of LinkedIn's specific criteria for data centers. Other assets include network diversity, expansion capabilities, power quality, environmental impact, and talent opportunities. The goal is to provide LinkedIn members with fast, resilient and environmentally responsible services.

"Our newest data center is a big step forward, allowing us to adopt a hyperscale architecture while being even more efficient about how we consume resources," says Sonu Nayyar, VP of Production Operations & IT for LinkedIn. "Uptime Institute's Efficient IT Stamp of Approval is a strong confirmation that our management functions of IT, data center engineering, finance, and sustainability are aligned. We look forward to improving how we source energy and ultimately reaching our goal of 100 percent renewable energy."

LinkedIn's Portland data center is powered with low-carbon power sourced from the Bonneville Power Administration, one of the largest suppliers of hydroelectric power in the U.S. To further optimize efficiency, in order to meet a dynamic and energy dense load profile, LinkedIn chose an innovative cooling design element that adjusts to the variable heat load. LinkedIn's Portland data center also features advanced monitoring for maximized environmental control.

"We are honored to be chosen by LinkedIn for this project. Both our organizations place great value on efficiency, and we knew this project would be special from the moment we began collaborating on design. Efficiency and sustainability are achieved through superior

control of resources, not sacrificing performance or availability,” adds John Sheputis, President of Infomart Data Centers. “We are proud to play a supporting role and view this award as further evidence of Infomart’s long-term commitment to working with customers to create the most sustainable IT operations in the world.”

“Congratulations to LinkedIn for the organizational achievement of the Efficient IT Stamp of Approval,” remarks Julian Kudritzki, Chief Operating Office for Uptime Institute. “As we developed Efficient IT, we looked for a way to prioritize management action. The Portland data center showcases organizational commitment around the best use of IT investments. LinkedIn is a company that stands behind its mandate of continuous improvement and truly validates Uptime Institute’s holistic and outcome-based approach of Efficient IT.”

About Uptime Institute

Uptime Institute is an unbiased advisory organization focused on improving the performance, efficiency, and reliability of business critical infrastructure through innovation, collaboration, and independent certifications. Uptime Institute serves all stakeholders responsible for IT service availability through industry leading standards, education, peer-to-peer networking, consulting, and award programs delivered to enterprise organizations and third-party operators, manufacturers, and providers. Uptime Institute is recognized globally for the creation and administration of the Tier Standards & Certifications for Data Center Design, Construction, and Operational Sustainability along with its Management & Operations reviews, FORCSS® methodology, and Efficient IT Stamp of Approval.

Uptime Institute – The Global Data Center Authority®, a division of The 451 Group, has offices in the U.S., Mexico, Costa Rica, Brazil, U.K., Spain, U.A.E., Russia, Taiwan, Singapore, and Malaysia.

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